



Session 0.1 | Leaders Need Help

Welcome to the Simple Leadership Compass course.

No matter how successful you've been, you've likely discovered that you can't do everything on your own. In fact, it's why you are here. We know that you're good and you've been successful, but every single one of us can benefit from the assistance from others! Even leaders need help!

In fact, when you don't think you need help, or when I don't think I need help, we are telling others that they don't matter to us. And we don't really believe that!

The truth is – all of us together are smarter than any one of us. And all of us together are smarter and better than all of us apart. You get that? Again, it's why you're here and so do I.

And that's why we occasionally seek feedback or advice from a colleague, or a mentor, or a coach, or a friend. And we're better for it!

Over the years, in our work with clients around the world, we've identified the top four reasons why leaders seek help. They seek help to...

1. Increase revenue or income
2. Improve efficiency or effectiveness
3. Improve leadership skills
4. Lead more effectively in the changing marketplace

And this conversation with a mentor or coach often begins with a request for immediate help with a work-related challenge. Yet, diving into a business and organizational challenge too early is risky and can lead to disaster.

Why is that? Because leaders can waste months, even years, adding products or services, or squandering resources, siphoning off profits, diluting focus, all while frustrating their teams. The resulting damage of this ill-advised path often affects their success and relationships both at work and at home.

Take control.

Years ago, I realized that developing influence with people, making an impact in my market, and leaving a positive legacy were not sure things. If my life was going to matter – to my family, to my friends, to my colleagues, to our clients – I would have to begin growing and living on purpose. I would need to be very intentional with how I live.

The only problem is, nobody stepped up with the step-by-step trail guide for my life and for my work. I had to take personal responsibility for my personal and my professional growth – and while we have put together a lot of tools and resources for you since that time, you will have to take personal responsibility for your growth too!

So, I did. And in the process, I made a ton of mistakes – and you will too. And that's ok.

What's important is that we are making regular progress –

- From where we are, toward where we are headed.
- From what we used to do, to what we were made to do.
- From what is comfortable, to what is most fulfilling.
- From what is convenient, to what is most valuable; and from what benefits me, to what benefits other people.

Distraction is the chief competitor for developing your own leadership skills. So, what are you going to do about that?

Take moment to download the Course Journey Overview and follow along. In this course, we are going to introduce you to the Simple Leadership Compass and the 4 Greatest Challenges Leaders Are Facing Today.

Then we'll move on:

1. (Module 1 LEAD which is all about) **The Leader Worth Following**
2. (Then, Module 2 DISCOVER which is all about how to) **Find the Right Tools** for developing your own leadership skills.
3. (In Module 3 APPLY we'll show you how to) **Apply the Learning Right Away (into sustainable life and work habits).**
4. (In Module 4 REVIEW we'll show you how to) **Measure, Track, and Celebrate Progress.**

Everything we do involves applied learning. Because applied learning is the only way you will make sustainable progress. So, along the way, we will give you opportunities to try on the learning - to apply it - through Fast Action Steps.

You'll hear us say often, *"You don't have to get it perfect, you just need to take the next step."*

So, I'll see you in the next session.